

type of report	<b>Current report</b>
number	6/2014
company	PHARMENA

#### **Commencing cooperation with Dr. Max pharmacy chain**

The Management Board of Pharmena S.A. informs that the Company has undertaken cooperation with Dr. Max pharmacy chain involving the sale of Dermena line products and conducting marketing activities in Poland. Dr. Max Polska is one of four largest pharmacy chains in Poland. The company is well established on pharmaceutical market and is a part of an international holding Dr. Max, which operates also in the Czech Republic and Slovakia. In Poland, Dr. Max pharmacies handle over 450,000 customers per month via its 101 outlets across the country. The company also specialises in the cooperation with health centres and medical practices supporting everyday work of healthcare professionals.

The Management Board of Pharmena S.A. estimates that the cooperation with Dr. Max pharmacy chain will, over the next few years, significantly contribute to the increase of the Company's revenue, due to dynamic growth of Dr. Max pharmacy chain in Poland. Terms of cooperation were established on the market conditions.

The objective of commencing cooperation with Dr. Max pharmacy chain is to intensify cooperation with chain pharmacies, which in turn will enable reaching new customers.

The information is made public due to the potentially significant influence of the cooperation with Dr. Max pharmacy chain on the increase of the Company's revenue, resulting from the change in the products' distribution structure.

Legal basis: Alternative Trading System Rules – Exhibit 3 "Current and Periodical Information in the Alternative Trading System on the NewConnect Market", Article 3 (2.2).

#### **Representatives of the company:**

- Konrad Palka – President of the Board
- Marzena Wieczorkowska – Vice President of the Board