

type of report	Current report
number	9/2014
company	PHARMENA

Commencing cooperation with Euro-Apteka pharmacy chain

The Management Board of Pharmena S.A. informs that the Company has undertaken cooperation with Euro-Apteka pharmacy chain involving the sale of Dermena line products and conducting marketing activities in Poland. EURO-APTEKA is a pharmacy chain operating in Poland since 2011. The company is part of international holding Euro Apotheca. In Poland, Euro-Apteka can be found in 35 cities and towns with 65 outlets. These are large, self-service outlets in malls, which offer a wide range of products, as well as smaller, specialised outlets operating within the premises of hospitals and medical centres, but also local outlets found in convenient spots in less populated towns.

The Management Board of Pharmena S.A. estimates that the cooperation with Euro-Apteka pharmacy chain will, over the next few years, significantly contribute to the increase of the Company's revenue, due to dynamic growth of Euro-Apteka pharmacy chain in Poland. Terms of cooperation were established on the market conditions.

The objective of commencing cooperation with Euro-Apteka pharmacy chain is to intensify cooperation with chain pharmacies, which in turn will enable reaching new customers.

The information is made public due to the potentially significant influence of the cooperation with Euro-Apteka pharmacy chain on the increase of the Company's revenue, resulting from the change in the products' distribution structure.

Legal basis: Alternative Trading System Rules – Exhibit 3 "Current and Periodical Information in the Alternative Trading System on the NewConnect Market", Article 3 (2.2).

Representatives of the company:

- Konrad Palka – President of the Board
- Marzena Wiczorkowska – Vice President of the Board