

type of report	<b>Current report</b>
number	62/2014
company	Pharmena Spółka Akcyjna

#### **Anticipated new products in the field of dermatology**

The Management Board of PHARMENA S.A. declares that during the years 2015-2018 the Company plans to introduce more than 50 new dermatological cosmetics, and hence aims to reach new groups of recipients. In the first half of the year 2015 the Company anticipates to introduce 15 brand new products on the market. Simultaneously, the Company conducts developmental works covering subsequent 17 products, which should be introduced on the market at the turn of 2015/2016.

The Management Board of PHARMENA S.A. informs that during the years 2012-2014 the Company introduced 9 new products on the market, and the share of these products in the overall sales segment in the year 2014 reached 25%. According to the Board, expanding the offer with more than 50 new products in the years 2015-2018 should lead to a considerable increase in the revenue of the Company during the several following years.

The information is made public due to the fact that introduction of new dermatological products on the market may pose a significant influence on the revenue of the Company during the several following years.

Legal basis: Alternative Trading System Rules – Exhibit 3 “Current and Periodical Information in the Alternative Trading System on the NewConnect Market”, Article 3 (1).

#### **Representatives of the company:**

- Konrad Palka - President of the Board
- Marzena Wieczorkowska - Vice- President of the Board