

type of report	Current report
number	63/2012
company	PHARMENA

**Introduction of new dermatological products on the market**

With reference to the Company's Strategy for 2012-2015 (published in current report no. 16/2012 of 13<sup>th</sup> April 2012) and the Company's announcement on the realisation of the Company's Strategy in the area of dermatology (published in current report no. 60/2012 of 12<sup>th</sup> September 2012), the Management Board of PHARMENA S.A. informs that on 8<sup>th</sup> October 2012, in line with the Company's Strategy, the following new dermatological products were introduced onto the market:

- Dermena MEN shampoo impeding hair loss in men,
- Dermena MEN lotion impeding hair loss in men,
- Dermena REPAIR shampoo impeding hair loss for dry and damaged hair.

The goal of the above products is to expand the company's offer and reach new target groups.

The information is made public due to the fact that placing new dermatological products on the market, may have significant influence on the Company's revenue in the next few years.

Legal basis: Alternative Trading System Rules – Exhibit 3 “Current and Periodical Information in the Alternative Trading System on the NewConnect Market”, Article 3 (1).

**Representatives of the company:**

- Konrad Palka - President of the Board
- Marzena Wieczorkowska – Vice President of the Board