

type of report	Current report
number	69/2012
company	PHARMENA

Change in date of placing Allerco protective cream on the market

With reference to the Company's Strategy for 2012-2015 (published in current report no. 16/2012 of 13th April 2012) and the Company's announcement on the realisation of the Company's Strategy in the area of dermatology (published in current report no. 60/2012 of 12th September 2012), the Management Board of PHARMENA S.A. informs of a change in date of placing Allerco protective cream against irritation on the market.

On 19th October 2012, the Company received information that a manufacturer of one of the components used in the production of Allerco protective cream changed its product's composition. Thus, it is necessary to exchange the current component with a new one, which is specifically developed for children and people with sensitive skin. It will be also necessary to re-take stability and application tests of the product. Taking the above into consideration, the placement of Allerco protective cream on the market, which was planned for November 2012, will be postponed. Only after conducting all necessary research, will the Allerco protective cream be introduced onto the market.

The information is made public due to the fact that placing new dermatological products on the market, may have significant influence on the Company's revenue in the next few years.

Legal basis: Alternative Trading System Rules – Exhibit 3 "Current and Periodical Information in the Alternative Trading System on the NewConnect Market", Article 3 (1).

Representatives of the company:

- Konrad Palka - President of the Board
- Marzena Wieczorkowska – Vice President of the Board