

type of report	Current report
number	34/2013
company	PHARMENA

Entering into an agreement with Medex on distribution of dietary supplement in Ukraine

The Management Board of Pharmena S.A. informs that on 3rd June 2013 it received a signed agreement from Medex, a company with its registered office in Ukraine. The agreement relates to the sale of dietary supplement from Pharmena's product portfolio under the brand name Dermenum Complex. The dietary supplement is marketed in Poland under the brand name Dermena Complex within skin, hair and nails segment. The agreement was executed for the period of three years, during which the company Medex has exclusive rights for the distribution of Dermenum Complex in Ukraine. In the event of non-execution of terms and conditions of the agreement by Medex, Pharmena S.A. is entitled to terminate the agreement with one-month notice. Terms of cooperation were established on the market conditions.

Commencing cooperation with Medex complies with the Company's strategy focused on the expansion of distribution channels by entering new foreign markets in order to reach new customer groups. Until now, the company has not marketed its products in Ukraine. The Management Board of Pharmena S.A. estimates that business collaboration with Medex may help to increase the Company's revenue in the next few years due to the sale of its product on a new market, i.e. Ukraine.

Medex is a dynamically growing company which commenced its operations in 2005. It offers a wide range of services within the field of pharmaceutical activity. Medex is also a specialised marketing company. It has a professional team of medical representatives in all major regions of Ukraine. Additionally, it offers a full spectrum of services in relation to trademark and analytical data management on the pharmaceutical market. Currently, Medex is developing a new area of activity associated with exclusive distribution of dietary supplements in entire Ukraine.

The information is made public due to the potentially significant influence of the cooperation with Medex on the increase of the Company's revenue, resulting from the change in the products' territorial distribution structure.

Legal basis: Alternative Trading System Rules – Exhibit 3 "Current and Periodical Information in the Alternative Trading System on the NewConnect Market", Article 3 (1).

Representatives of the company:

- Konrad Palka - President of the Board
- Marzena Wiczorkowska – Vice President of the Board